



PERLEY-ROBERTSON, HILL & McDOUGALL LLP/s.r.l.

*Lawyers / Patent & Trade-Mark Agents  
Avocats / Agents de brevets et de marques de commerce*

For information contact:  
Denisa Horak  
Marketing Coordinator  
Phone: 613.566.2856  
dhorak@perlaw.ca

**FOR IMMEDIATE RELEASE**

## **INTERNATIONAL ARBITRATION PARTNER JOINS PERLEY-ROBERTSON, HILL & MCDUGALL IN OTTAWA**

**OTTAWA, July 20, 2009** - Ottawa law firm Perley-Robertson, Hill & McDougall LLP/s.r.l. is pleased to welcome new Partner Barry Leon, effective July 27, 2009. Recognized by his peers as one of Canada's leading international arbitration practitioners, Mr. Leon joins the Firm's International Arbitration Group from leading Canadian law firm Torys LLP in Toronto. He brings more than 30 years of experience as counsel in complex and significant disputes involving many different industries.

"Our Firm is committed to investing in the development of a globally competitive international arbitration practice. Barry's knowledge and experience is rare in Canada and having him join our Firm will help us achieve that goal," said Aaron Rubinoff, a member of Perley-Robertson, Hill & McDougall's Management Committee. "International arbitration is an important emerging frontier for Canadian counsel, and it is not limited by geography. Our Firm intends to take full advantage of that."

Mr. Leon has successfully represented clients in a range of industries, including financial services, natural resources and energy, technology and intellectual property, manufacturing, construction and consumer products. While Mr. Leon primarily acts as counsel in disputes, he also serves as an arbitrator and mediator on international and domestic cases. He is a member of ADR Chambers (commercial arbitrator and mediator) and the International Centre for Dispute Resolution's Panel of Arbitrators. He is an active member of numerous international arbitration and dispute resolution organizations and institutions, serving in executive positions, and on special task forces and commissions. These include the Canadian national committee of the International Chamber of Commerce International Court of Arbitration (Arbitration Committee of the Canadian Chamber of Commerce), International Law Association and International Bar Association. Mr. Leon regularly chairs conferences and panels, in Canada and internationally, and speaks and writes on various international disputes topics. Mr. Leon is recognized in leading directories including the Woodward White's *Best Lawyers in Canada 2008*, Legal Media Group's *Guide to the World's Leading Experts in Commercial Arbitration 2008*, Lexpert/Thomson Canada's *Canadian Legal Lexpert Directory 2008*, and Lexpert/American Lawyer's *Guide to the Leading 500 Lawyers in Canada 2008*.



PERLEY-ROBERTSON, HILL & McDOUGALL LLP/s.r.l.

Lawyers / Patent & Trade-Mark Agents  
Avocats / Agents de brevets et de marques de commerce

As part of the Firm's commitment to developing a globally competitive international arbitration practice, it intends to provide value to Canadian and international clients around the world by delivering high quality legal services at a sensible cost and in line with each client's business objectives. The size and structure of the Firm allows it to provide quality partner-level involvement and fee structure flexibility including value billing and other alternative fee arrangements.

"Our Firm is well-positioned to be responsive to what international arbitration clients want in today's difficult economy and to what we believe they will demand in the future," said Andrew McDougall, Head of the International Arbitration Group at Perley-Robertson, Hill & McDougall. "Our Firm is in a unique position as we are able to pass along cost advantages of being based in Ottawa rather than a more expensive city. Ottawa is a terrific base for an international arbitration practice: in addition to its cost advantages, it is a multicultural, bilingual city that is at the crossroads of English/American common law and French civil law."

Mr. McDougall continued, "Not only do we have senior experienced counsel in international arbitration but our fee structure flexibility will help corporate counsel, and those who manage disputes for governments, to respond effectively to the pressure they are under today to handle more disputes with less resources."

"I am thrilled to join Andrew and the experienced group of individuals in the International Arbitration Group at Perley-Robertson, Hill & McDougall," said Barry Leon. "The opportunity to help build a globally competitive international arbitration practice is exciting. The combination of the quality and cost of the Firm's international arbitration capability will make it unique. I look forward to helping Perley-Robertson, Hill & McDougall become globally competitive in this fast-growing field."

-30 -

**About Perley-Robertson, Hill & McDougall LLP/s.r.l.**

*Perley-Robertson, Hill & McDougall LLP/s.r.l. was established in Ottawa in 1971 as a full-service law firm. The firm's knowledge of Canadian law, and strong alliance with an international business and legal network, has made it one of the largest firms in Canada's National Capital Region with more than 50 legal experts on staff. Practice areas include business law, international arbitration, intellectual property, commercial litigation and arbitration, commercial real estate development, and personal legal needs. The firm's industry specialties include insurance subrogation, technology, life sciences, government relations and police law. Perley-Robertson, Hill & McDougall promotes social responsibility in numerous community organizations through financial sponsorship, board membership, pro bono legal services and volunteering. For more information, visit the firm's website at [www.perlaw.ca](http://www.perlaw.ca).*